

2010 Sponsorship Menu



the Conclave Learning Conference
35th Anniversary • July 15-17, 2010 • Doubletree Park Place/Minneapolis

FREEWAY TO YOUR FUTURE

Appetizers



Attendance?
5-year
Average,
550
**Registrant
make-up?**
2009 - 62%

radio, 20% Supplier/Vendor/Trade
Press, 13% Student/Teacher, 5%
Music Industry

The Conclave?

A 35 year-old non-profit
organization whose mission is the
education of the industry

Agenda (Tentative)

Wednesday July 14

Earlybird Arrival Reception

Thursday July 15

AM - Jacobs Media Summer School

PM - Promotion Summit

PM - General Sessions

Eve - Welcome Gathering

Friday July 16

AM - Keynote #1

AM - General Sessions

Noon - Awards Luncheon

PM - General Sessions

PM - Conclave College

PM - Keynote #2

Eve - Exhibit Hall Reception

Saturday July 17

AM - Keynote #3

AM - General Sessions

Noon -Luncheon

PM - Special Educational Events

PM - Special Event



Take-Out

*Important communication that
stay with attendees long after the
weekend is over.*

**Welcome Bags ...\$3,000 plus
production costs**

**Attendee Bag Insert...\$550 per
insert**

Name Badges...SOLD

**Lanyards...\$2,600 plus production
costs**

Hotel Keys ...NA

Program Guide Ads... \$780-\$2,100

Inside Front Cover, full-color
ad...\$1,600

Inside Back Cover, full-color
ad...\$1,600



Back Cover,
full-color
ad...\$2,100
Full Page,
B&W
ad...\$1,300
Half Page,
B&W
ad...\$780

Pocket Agenda... \$1500

Starters

*Share your message before the
event begins!*

**Communique'
Weekly
E-Blast ...\$750
per banner ad, per
week**

**Attendee
Confirmation
Email...\$1000**



Side Orders

*An incredible array of
high visibility attention-getters!*

**Wall or Ceiling Banners...\$900
per banner up to 3'x8'**

**Stand Alone Floor Signs...\$850
per sign; Four (4) spots available**

Elevator Signs...SOLD.

Room Delivery...\$1,500-\$2,000

**Restroom Advertising...\$1,000
per restroom**

Lobby Bar ...\$5,000

Registration Area...\$5,000

Exhibit Booth ...\$1250 per booth.



Food & Drink Specials

Let the networking begin!

WECAN Reception 7/14 - SOLD

Thurs. Luncheon 7/15 - \$2,500

Welcome Gathering 7/15 - SOLD

Awards Luncheon 7/16 - \$5,000

Minnesota Twins! 7/16 - SOLD

Saturday Luncheon 7/17 - \$5,000

RAIN Summit 7/17 - SOLD

NIGHT SCHOOL 7/17 - \$5,000

Coffee Breaks - SOLD



Entrees

*Essential opportunities found
inside the conference's learning
framework.*

**Thursday Morning Workshop-
SOLD**

Keynote - \$5,000

Track Sponsorship- \$5,000 each

Promotion Summit -\$5,000 (Co-)

Conclave College - SOLD

Career Fair (Sat 7/17) - \$3,600

***Tracks, Sessions, Conclave
College, the Promotions Summit,
evening events, and entertainment
sponsorships are available pending
official agenda confirmation. Event
day, time, availability, and cost are
subject to change without notice.*



To Reserve Your Opportunity

Contact Conclave Fundraising Director

David Martin at

608-274-7484 or email

dave.martin@gmail.com

**The Conclave
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Tom Kay, Executive Director

Ricki Gale, Fundraiser

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35th Annual Conclave Learning Conference - *FREEWAY TO YOUR FUTURE*

Booths & Banners • Prices/Availability

The 35th Annual Conclave Learning Conference, July 15-17, 2010
 Doubletree Park Plaza/Minneapolis
 Booths & Banners/Second Floor
 Park & Terrace Ballroom Foyer

B=Banner Space 4x8
 PU=Pullup Banner 48"x8"
 E=Exhibit 6'x8'

MR = Meeting Room



Exhibit Booth \$1250 each (6' X 8', WiFi included)
Hanging Banner \$900 each (up to 4' X 8')
Pull up Banner \$850 each (up to 4' X 6')

- Exhibit Booth #1 _____
- Exhibit Booth #2 _____
- Exhibit Booth #3 _____
- Exhibit Booth #4 **SOLD**
- Exhibit Booth #5 **SOLD**
- Exhibit Booth #6 **SOLD**
- Exhibit Booth #7 **SOLD**
- Exhibit Booth #8 **SOLD**
- Exhibit Booth #9 **SOLD**
- Exhibit Booth #10 **SOLD**
- Exhibit Booths #11,12 **SOLD**
- Hanging Banner #1 **SOLD**
- Hanging Banner #2 _____
- Hanging Banner #3 **SOLD**
- Hanging Banner #4 _____
- Hanging Banner #5 _____
- Hanging Banner #6 **SOLD**
- Hanging Banner #7 **SOLD**
- Hanging Banner #8 _____
- Hanging Banner #9 _____
- Pull-Up Banner #1 _____
- Pull-Up Banner #2 _____
- Pull-Up Banner #3 _____
- Pull-Up Banner #4 _____

To reserve an Exhibit Booth or Banner, Contact

David Martin (dave.martin@gmail.com, 608-274-7484) **Tom Kay** (tomk@theconclave.com, 952-927-4487)
Ricki Gale (rickigale@comcast.net, 952-927-4487) **Mark Bolke** (mark@mmwin.com, 651-405-9119)